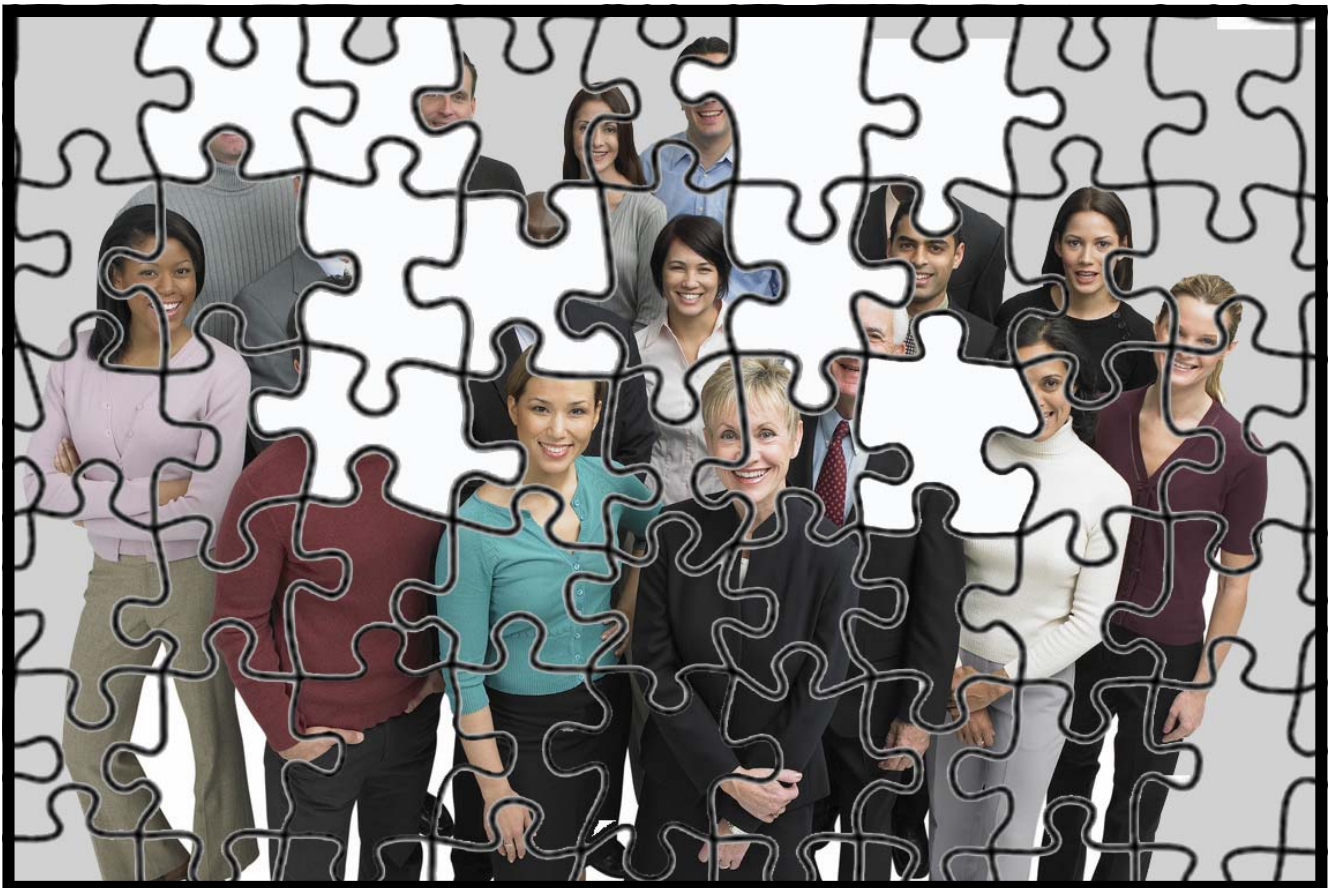




## **2012 Sponsorship Packet**



# **Finding Your Fit**

**April 13-14, 2012**

**Embassy Suites - North Charleston Convention Center  
North Charleston, South Carolina**

# SCDA 2012 Annual Meeting Sponsorship Levels

## **PLATINUM SPONSOR . . . . . \$3,500**

- An exhibit booth at the 2012 Annual Meeting
- Full registration for two attendees
- Two additional exhibitor registrations (Exhibits only)
- Featured as Annual Meeting Platinum Sponsor on all 2012 meeting signage
- Full page recognition in the 2012 Annual Meeting Program Notebook
- Full page recognition in the SCDA newsletter for one year
- Recognition on the SCDA website for one year
- Square Sponsor
- Conference tote bag insert
- Mailing list of all conference attendees after the conference

## **GOLD SPONSOR . . . . . \$2,500**

- An exhibit booth at the 2012 Annual Meeting
- Full registration for one attendee
- Two additional exhibitor registrations (Exhibits only)
- Featured as Annual Meeting Gold Sponsor on all 2012 meeting signage
- Half page recognition in the 2012 Annual Meeting Program Notebook
- Half page recognition in the SCDA newsletter for one year
- Recognition on the SCDA website for one year
- Square Sponsor
- Conference tote bag insert
- Mailing list of all conference attendees after the conference

## **SILVER SPONSOR . . . . . \$1,500**

- An exhibit booth at the 2012 Annual Meeting
- One exhibitor registration (Exhibits only)
- Featured as Annual Meeting Silver Sponsor on all 2012 meeting signage
- Quarter page recognition in the 2012 Annual Meeting Program Notebook
- Quarter page recognition in the SCDA newsletter for one year
- Recognition on the SCDA website for one year
- Square Sponsor
- Mailing list of all conference attendees after the conference

## **BRONZE SPONSOR . . . . . \$750**

- An exhibit booth at the 2012 Annual Meeting
- One exhibitor registration (Exhibits only)
- Featured as Annual Meeting Bronze Sponsor on all 2012 meeting signage
- Listing in the 2012 Annual Meeting Program Notebook
- Recognition on the SCDA website for one year
- Square Sponsor
- Mailing list of all conference attendees after the conference

# 2012 SCDA Annual Meeting

## Additional Sponsorship Opportunities

**Square Sponsor:** Attendees each receive a card with a tic-tac-toe grid. They take this card to the booths listed and receive a sticker from the participating vendors. Once the card is filled, it is placed in the exhibit hall bin for the drawing to be held at 3:00 pm on Friday, April 13, 2012. ***A limited number of squares are available on a first come, first serve basis. Purchase your square now for a way to increase traffic at your booth!***

**Cost:** \$100

**Speaker/Session Sponsor:** Put information in the minds and hands of attendees by sponsoring a speaker/session. Sponsors have signage at that session and option of a small table to distribute handouts, materials, or products. Sponsors are announced at the beginning of that session and have the choice to introduce speakers. Speaker/Session Sponsors will be recognized as Platinum, Gold, Silver, or Bronze based on the total amount contributed, and will receive the benefits for that level (listed on the previous page). Sponsors are also recognized in the program book.

**Cost:** to be determined.

**Meals:** What better way to make an impact on nutrition professionals than by feeding them? Sponsors are recognized through signage and announcement during the meal and have the option to place materials at each seat inside the banquet room.

**Cost:** \$750 for Board Dinner: One available for dinner (Thursday evening prior to conference)  
\$1,750 for lunch: Two available for lunch (One Friday and One Saturday)

**Networking Reception:** Sponsors are recognized through signage and announcement during the reception and have the option to place information and materials in the reception area.

**Cost:** \$1,250

**Coffee/Snack Breaks:** Morning and afternoon snack breaks will be offered each day of the conference. Sponsorship is recognized with signage in the break area.

**Cost:** \$500 per break: Four refreshment breaks (Two on Friday and Two on Saturday)

**Annual Meeting Program Notebook:** Each conference attendee will receive a notebook with the conference schedule, speaker handouts, poster session information, exhibitor information, etc. Ensure visibility and contact information even after the conference by sponsoring the production of the conference notebooks. Sponsorship includes full-page recognition in the notebook and listing on the SCDA website for one year.

**Cost:** \$750 - limited to three.

**Conference Tote Bag:** Sponsor a canvas tote bag with your company's logo on one side and the SCDA logo and the 2012 Annual Meeting information on the other side. One tote bag will be given to each conference attendee.

**Cost:** \$750 - limited to three.

**Conference Tote Bag inserts:** Sponsors may donate products or materials to be inserted in the tote bags given to attendees at registration. Suggestions for items include pens, pads of paper, canned or boxed food products, coupons, and educational brochures. This is an excellent way for companies who cannot attend the 2012 SCDA Meeting to still be visible to the attendees.

**Cost:** \$100



## 2012 SCDA Annual Meeting Exhibit Information

### **EXHIBITOR SET-UP:**

Friday, April 13, 2012

10:00 to 11:00 a.m.

### **EXHIBITOR HOURS:**

Friday, April 13, 2012

11:00 a.m. - 4 p.m.

### **LOCATION:**

North Charleston Convention Center  
5001 Coliseum Drive  
North Charleston, SC 29418

### **HOST HOTEL:**

Embassy Suites Hotel Airport/Convention Center

### **DEADLINES:**

**February 3, 2012:** The 2012 Annual Meeting Registration Brochure will be posted on the SCDA website by this date. Sponsors and Exhibitors will be listed in the online brochure as soon as payment is received.

**March 16, 2012:** SCDA must receive payment from Sponsors and Exhibitors by this date to be included in the Annual Meeting program that will be given to each attendee at registration.

**April 2, 2012:** Payment must be received by SCDA to avoid a \$100 late fee.

## SCDA Annual Meeting Background

The SCDA Annual Meeting, now in its 42<sup>nd</sup> year, provides continuing education and networking opportunities for dietitians and nutrition professionals from across South Carolina (primarily). This year, we expect to welcome more than 150 attendees to quality educational opportunities including keynote sessions, concurrent sessions, posters, workshops, and an exhibit hall featuring more than 25 to 30 exhibitors.

# EXHIBITOR/SPONSOR APPLICATION FORM

Annual Meeting ~ April 13-14, 2012 ~ North Charleston Convention Center

COMPANY \_\_\_\_\_

CONTACT \_\_\_\_\_

BILLING CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ MOBILE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_

By signing this form, we agree to pay SCDA the total amount due by April 1, 2012. (A late fee of \$100 will occur after this date.)

**Level of Sponsorship:** *(please circle)*

**Platinum: \$3,500**

**Gold: \$2,500**

**Silver: \$1,500**

**Bronze: \$750**

List exhibitor representatives below. Platinum and Gold Sponsors each receive two; Silver and Bronze Sponsors receive one.

\_\_\_\_\_

List company representative below. Platinum Sponsors receive full registration for two attendees; Gold Sponsors receive one.

**My company is interested in other sponsorships at the conference.**

*(please check all that apply)*

- Exhibitor Booth Only: \$450:** Includes one 6-ft table and two chairs and wastebasket.  
 Additional tables available for \$40 each.  Internet/electricity will be paid to the Convention Center.

____ Square Sponsor	\$100	____ Coffee/Snack Breaks	\$500 per break
____ Speaker Sponsor	TBD	____ Networking Reception	\$1,250
____ Meals	\$750 for Board Dinner	____ Program Notebook	\$750 (limited to three)
	\$1,750 for Lunch	____ Tote Bag Sponsorship	\$750 (limited to three)
		____ Tote Bag Inserts	\$100
		____ Additional Exhibitor	\$35 each

**ADA Foundation Raffle:** Will you be donating one or more items for the silent auction/raffle (with proceeds evenly split between the American Dietetic Association Foundation and the Amy Joye Memorial Research Award)? Circle Yes or No

Item(s): \_\_\_\_\_

**Total Amount Due :** \_\_\_\_\_ **Check Enclosed**  **Please bill me\***

I understand that my check must be postmarked by posted deadline.

**Please send completed form and payment to SCDA at:**

**PO Box 1763 • Columbia, SC 29202 • Phone: 803-255-7223 • Fax: 803-252-0589**

## **DEADLINES:**

**February 3, 2012:** The 2011 Annual Meeting Registration Brochure will be posted on the SCDA website by this date. Sponsors and Exhibitors will be listed in the online brochure as soon as payment is received.

**March 16, 2012:** SCDA must receive payment from Sponsors and Exhibitors by this date to be included in the Annual Meeting Program Notebook that will be given to each attendee at registration.

**April 2, 2012:** Payment must be received by SCDA to avoid a \$100 late fee.

**For more information, contact the SCDA Executive Director at the SCDA office at  
803-255-7223 or eatrightsc@capconsc.com.**