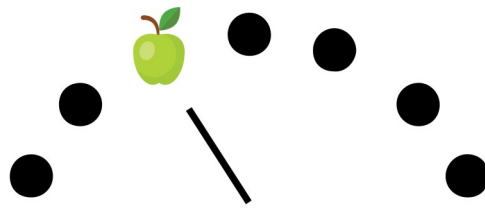




**SOUTH CAROLINA ACADEMY OF
NUTRITION & DIETETICS**

2019-2020

Sponsor and Exhibitor Packet



**ELE[🍉]ATING
NUTRITION ACCESS
2020 SCAND**

WHY SUPPORT SCAND?

Maximize your investments in South Carolina.

The South Carolina Academy of Nutrition & Dietetics is THE professional arm for nutrition and dietetics professionals in the state of South Carolina. With an audience of over 1000 dietitians throughout the state and a steady membership nearing 700 nutrition professionals, we look forward to partnering with sponsors in line with our mission to positively impact the health and well-being of South Carolinians through food and nutrition. We have a vision of South Carolina as a state where all people thrive through the transformative power of food and nutrition, and we invite you partner with us if your organization shares our principles in:

- **Having a state-wide impact in eliminating all forms of malnutrition and food insecurity**
- **Collaborating to solve our state's food and nutrition challenges**
- **Expanding work force capacity and capability of food and nutrition professionals**
- **Focusing on state-wide improvements across the food well-being and health care sectors**
- **Achieving the highest level of integrity and commitment to excellence among dietetic professionals**

SCAND will host its Annual Meeting this spring in Columbia, SC, with the theme **Elevating Nutrition Access**, to discuss and debate new and emerging topics in the world of food and nutrition. We hope to feature your company or organization, and what you have to offer to dietitians from across the state. As an Annual Meeting exhibitor and/or sponsor, you can:

- **Showcase your company's products and/or services to dietitians and decision makers**
- **Build connections with existing and potential customers**
- **Receive a contact list of registered Annual Meeting attendees**
- **Support and grow your loyal customer base**

This year, we are offering additional added value opportunities to showcase your organization to SCAND members throughout the year. Check out all the ways to increase the visibility of your company and brand at the Annual Meeting, and beyond the exhibitor booth throughout the year.

We look forward to partnering with you!

All the best,

Molly Mills

2019-2020 SCAND President

Lindsay Shazly

2019-2020 SCAND Sponsorship Chair

Adrienne Graham

SCAND Executive Director

| Packages and Features | | | | | |
|---|--|---|--|---|---|
| | Premiere 1 per year | Gold 2 per year | Silver 4 per year | Bronze Unlimited | Nonprofit Unlimited |
| Sponsorship Level | \$4000 | \$2500 | \$1200 | \$800 | \$400 |
| 2020 SCAND Annual Meeting Luncheon and Awards Sponsor | Included, see details | | | | |
| Educational Session Sponsor | | Included, see details | | | |
| Sponsor Choice: Board Dinner, Policy Day Lunch, or Annual Meeting Refreshment Breaks (2) | | | Included, see details | | |
| Webinar Sponsor | Included, see details | Included, see details | | | |
| Booth at Annual Meeting * One 8' draped table, 2 chairs, wastebasket, vendor ID signage, complimentary internet | Priority placement + registration and meals for two attendees | Priority placement + registration and meals for two attendees | Registration and meals for one attendee | Registration and meals for one attendee | Registration and meals for one attendee |
| Annual Meeting Program | Full page conference ad on inside front cover + extra-large logo | Full page conference ad + extra-large logo | 1/2 page conference ad + logo | Logo | Logo |
| SCAND Website | Extra-large logo, link + blurb | Extra-large logo, link + blurb | Logo and link | Logo and link | Logo and link |
| Quarterly Newsletters | Full page ad + extra-large logo | 1/2 page ad + extra-large logo | ¼ page ad + logo | Logo | Logo |
| Facebook Page | Quarterly blurb + 3 additional postings prior to annual meeting | Quarterly blurb + 2 additional postings prior to annual meeting | Quarterly blurb + 1 additional posting prior to annual meeting | Annual blurb | Annual blurb |
| Job Board Post | Free postings all year | Free postings all year | Two postings per year | One posting per year | One posting per year |

Package Details

Premiere (1 per year): Give a five-minute presentation at the 2020 Annual Meeting prior to lunch, highlighting your company's products and services. Enjoy prominent signage on podium during the awards ceremony, as well as table tents during meal service highlighting your company as the Premiere sponsor. Also included in this package:

- Priority placement of booth at annual meeting, + registration and all meals for two attendees
- Listed as sponsor of a SCAND quarterly webinar (work with Education Chair to find a fit for your company)
- Full page conference ad on inside front cover of annual meeting program + extra-large logo
- Extra-large logo on SCAND website, link + blurb about your company's products and services
- Full page Ad + extra-large logo in quarterly newsletter, *The Palmetto Leaf*
- Quarterly post on SCAND Facebook page, + 3 additional posts prior to SCAND annual meeting
- Free postings on SCAND job board throughout the year

Gold (2 per year): Sponsor a speaker at the annual meeting. Greet the SCAND membership and introduce the speaker. Enjoy prominent signage on podium during speaker's presentation. Also included in this package:

- Priority placement of booth at annual meeting, + registration and all meals for two attendees
- Listed as sponsor of a SCAND quarterly webinar (work with Education Chair to find a fit for your company)
- Full page conference ad in annual meeting program + extra-large logo
- Extra-large logo on SCAND website, link + blurb about your company's products and services
- 1/2 page Ad + Extra-large logo in quarterly newsletter, *The Palmetto Leaf*
- Quarterly post on SCAND Facebook page, + 2 additional posts prior to SCAND annual meeting
- Free postings on SCAND job board throughout the year

Silver (4 per year): Find the perfect fit for your company and choose to sponsor one of our annual events with SCAND's leaders and changemakers, or be front and center to mingle with SCAND membership during the annual meeting. Sponsor choice to partner with SCAND for one of the following:

- 1) SCAND Board Dinner prior to the annual meeting – greet the membership prior to dinner and give a five-minute presentation on your company's products and services. Enjoy dinner with the board.
- 2) Public Policy Day luncheon – greet Policy Day attendees prior to lunch and give a five-minute presentation on your company's products and services. Enjoy lunch with attendees.
- 3) Annual Meeting Refreshment Breaks (both morning and afternoon). Have a representative on site during the refreshment breaks. Enjoy prominent signage at the service site.

Also included in this package:

- Priority placement of booth at annual meeting, + registration and all meals for two attendees
- ½ page conference ad in annual meeting program + extra -large logo
- Logo+ link on SCAND website
- 1/4 page Ad + logo in quarterly newsletter, *The Palmetto Leaf*
- Quarterly post on SCAND Facebook page, + 1 additional post prior to SCAND annual meeting
- Two postings on SCAND job board throughout the year

Bronze (unlimited): Join us at the 2019 annual meeting! Included in this package:

- A booth to showcase your company's products and services, plus registration and all meals for one attendee
- Logo in the annual meeting program
- Logo + link on SCAND website
- Logo in the SCAND quarterly newsletter
- Yearly posting on SCAND Facebook page
- One free job posting per year

Nonprofit (unlimited): All benefits of the bronze package but a reduced rate for our non-profit partners.

Additional sponsorship opportunities are available!

- ◆ Silent auction Donations: Provide items for our silent auction with 100% of proceeds to benefit the Academy of Nutrition and Dietetics and Amy Joye Foundations. Signage to acknowledge sponsors on silent auction table.
- ◆ In-kind donations: Provide items promoting your goods and services for our annual meeting tote bags, given to all attendees at the Annual Meeting.
- ◆ Tote bag sponsor: Provide reusable tote bags with your logo for the Annual Meeting.

Questions?

Or have your own idea to partner with SCAND?
Let's work together to build a Custom Package.

Please contact:

Lindsay Shazly
Sponsorship Chair
lindsayshazly@outlook.com
803.603.5128

Adrienne Graham
Executive Director
eatrightsc@capconsc.com
803-255-7223

THANK YOU

FOR PARTNERING WITH SCAND!

Sign up as a sponsor today to begin receiving full added value benefits! Final deadline to be included as an exhibitor at the 2020 Annual Meeting is March 12, 2020. By submitting this form, it is implied that you have read and understand the rules and regulations pertaining to SCAND exhibitors for the 2020 annual meeting.

PLEASE circle your sponsorship level:

| Premiere | Gold | Silver | Bronze | Nonprofit |
|----------|--------|--------|--------|-----------|
| \$4000 | \$2500 | \$1200 | \$800 | \$400 |

Add Ons (please circle if needed): Additional Table: \$40 Electricity: \$40

Organization: _____

Contact Name/Title: _____

Website (include brief summary for our website if applicable):

Email: _____

Phone: _____

Name/Email of person (s) attending annual meeting: _____

Please email logo and a brief description of your organization
eatrightsc@capconsc.com

Please return this form and payment to:
SCAND, c/o Adrienne Graham
PO Box 1763
Columbia, SC 29202

Checks can be made payable to SCAND (Federal ID#: 51-0195114). To pay by credit card, fill out and return attached credit card form or contact the SCAND office at (803) 255-7223.

GOVERNING 2020 ANNUAL MEETING EXHIBITORS

- Date:** April 3, 2020
- Location:** Brookland Baptist Banquet and Conference Center
1066 Sunset Boulevard, West Columbia, SC 29169
- Exhibits Hours:** **Booth Setup** Friday, April 3, 2020 8:00 a.m. - 9:00 a.m.
Exhibit Hours Friday, April 3, 2020 9:00 a.m. - 3:00 p.m.

All exhibits should be completely set up by 9 a.m., Friday, April 3, 2020. Access and set-up hours will be in your confirmed exhibitor confirmation letter. No dismantling or packing of exhibits may begin prior to 3:00 p.m. on **Friday, April 3, 2020, Exhibitors will have at least one hour of uninterrupted time with the conference participants in the morning and at least half an hour in the afternoon.**

A block of rooms has been reserved at the Hampton Inn Downtown Columbia at the Annual Meeting rate of \$149/night. Self-parking is \$14 per day. Please contact the Hampton Inn at 803-231-2000 or [click here for the booking website](#). Reservations must be made by March 3, 2020.

Description of Space: Booths are one 8' draped table (per booth); 2 chairs; vendor ID signage; wastebasket; and complimentary internet. Additional tables can be purchased for \$40 each. Electricity can be purchased for \$40.

Booth Assignment: Priority assignments may be given for Premiere, Gold and Silver sponsors, exhibitors with multiple booths, previous SCAND exhibitors, and date application/payment received. Early registration is encouraged. All applications must be accompanied by full payment. No cancellation refunds will be issued after March 1, 2020.

Shipping Instructions: Please ship any necessary supplies to BBCC, Attn: Stephany Smith / SCAND, 1066 Sunset Boulevard, West Columbia, SC 29169, 803-744-7953. Shipments may arrive no earlier than March 30th. Please notify Adrienne Graham (eatrightsc@capconsc.com) of any shipments in advance.

Available Extras: Additional tables, power or equipment should be requested prior to the Annual Meeting. Further information on ordering will be in your confirmed exhibitor confirmation packet. Any two or more adjacent booths may be rented to provide a double or larger booth.

Subletting Exhibits Space: No exhibit space may be sublet without written permission from the SCAND Executive Director.

Liability: The South Carolina Academy of Nutrition & Dietetics and the Brookland Baptist Banquet and Conference Center will not be responsible for the safety of exhibits from theft, fire, or other causes, although the exhibits area will be closed when not open to registrants. The exhibitor assumes responsibility for injury or damage to persons or property occurring within the exhibits space assigned to each exhibitor in accordance with the terms of this agreement.

Care of Building & Equipment: Exhibitors or their agents shall not injure or deface the walls and floors of the building or the booths. If any damage occurs, the exhibitor is liable to the Brookland Baptist Banquet and Conference Center. Signs must be free standing or attached to table covers.

Character of Exhibits: The Executive Director and Sponsorship Chair reserve the right to decline any exhibit or part of an exhibit if it is not deemed to be in line with the mission and/or values of SCAND.

Listing in the Program: To be listed in the official Annual Meeting program, exhibitors must be registered before **March 12th, 2020.**

Nature of Contractual Agreement: The provisions set forth in this document shall be binding upon exhibitors who make application, pay fees and are assigned space. No refunds will be issued after March 1, 2020.



Credit Card Authorization Form

Date: _____

Name: _____

Organization Name: _____

E-mail address (for receipt): _____

Purpose of Purchase: _____

Credit card Information

Visa MasterCard American Express

Amount to charge: _____

Card Number: _____

Expiration Date: _____ Security Code: _____

Name of the card holder: _____

Billing address: _____

Signature: _____

A 3% CC convenience fee will be added to all transactions.

Send credit card payment form to:

SCAND

P. O. Box 1763, Columbia, SC 29202

Tel: (803) 255-7223 Fax: (803) 252-0589

eatrightsc@capconsc.com